

Kathryn (Kathy) Craig

Kathryn Craig, known to friends as Kath and Kathy, is a bridge-builder at heart. With decades of leadership experience in both the local church and corporate world, she carries a unique perspective that blends deep compassion for people and love for Jesus with strategic insight and discernment.

Kathy spent much of her career in corporate environments—developing leaders and cultivating cultures that value integrity, innovation, and human flourishing. Her background includes oversight of teams for Whirlpool Corporation’s Global Communications and managing KitchenAid’s in-house creative team. In these roles, she honed her expertise in brand development, communication, and mentorship. Her corporate speaking engagements include Microsoft’s Employee Communications, PR & Social Media Summit in Seattle; IntraNet Reloaded in Boston; and FutureComms Conferences in New York and Chicago.

Kathy’s deepest passion though, is sharing the love of Jesus and community care. She is devoted to soul stewardship and loves helping people discover how their faith integrates with everyday life. She served as Discipleship Pastor for eight years in Benton Harbor, Michigan, has led discipleship and women’s retreats, workshops, Bible studies, and outreach initiatives that meet both spiritual and practical needs.

Currently, Kathy serves on her local church’s Advisory Council, is a certified Biblical Counselor and a founding member of The Rooted Soul, First Church of God’s Biblical Counseling and Spiritual Formation Center in St. Joseph, Michigan. She too is the Director of New Heights CCDA’s Community Food Network in southwest Michigan, a thriving food cooperative serving financially insecure households with a focus on spiritual growth, wellness and meaningful involvement. United Way recently honored Kathy with the Margaret B. Upton Volunteer Leadership Award, Berrien County’s highest lifetime recognition for community service.



Kathy speaks with warmth, wisdom, and authenticity. Her teaching is marked by a blend of practical experience and spiritual depth, inviting others to see God’s hand in their own stories and to live out their callings with courage and grace.”

Kathy gave her life to Jesus in 1988 through the ministry of Grace Community Church in Washingtonville, NY, and spent 18 years joyfully tumbling through the many ministry opportunities they handed her. She quickly learned what her strengths weren’t, and in the mix of bulletin designs, VBS, nursery duty, women’s conferences, PowerPoint tech, and a few glorious missteps, she stumbled straight into a real understanding of grace and found true purpose.

Today, Kathy calls Saint Joseph, Michigan, home, where she lives with her husband Chris of 40 years. She is mom to three grown children and ‘alpha’ to “Jersey”, a Bernese Mountain Dog and “Thunder”, a long-haired German Shepherd. Big-time #Downsyndromelove beats in her heart (thank you, middle child), giving her eyes to see beauty in every person and hope in of this life’s curveballs



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