

Kathryn (Kathy) Craig

Kathryn Craig—known to many as Kathy—is a bridge-builder at heart. With decades of leadership experience in both the corporate world and the local church, she carries a unique perspective that blends strategic insight with deep compassion for people and love for Jesus.

Kathy spent much of her career in corporate environments—developing leaders, and cultivating cultures that value integrity, innovation, and human flourishing. Her background includes overseeing teams for Whirlpool Corporation’s Global Communications, and managing KitchenAid’s in-house creative team. In these roles, she honed her expertise in brand development, communication, and mentorship. Her professional speaking engagements include Microsoft’s Employee Communications, PR & Social Media Summit in Seattle; IntraNet Reloaded in Boston; and FutureComms Conferences in New York and Chicago.

Though she values her corporate experience, Kathy’s deepest passion is in ministry and the local community. She is devoted to soul stewardship and loves helping people discover how their faith integrates with everyday life. She served in roles as a Discipleship pastor and leading Bible studies, to hosting women’s retreats, speaking, and workshops, as well as launching several large outreach efforts that met tangible needs in her city.

Currently, Kathy serves on her local church’s Advisory Council, is a certified Biblical Counselor and a founding member of The Rooted Soul, a Biblical Counseling and Spiritual Formation Center. She is also the Director of New Heights CCDA’s Community Food Network in southwest Michigan—a thriving food cooperative serving financially insecure households with a focus on spiritual growth, wellness and meaningful involvement. United Way recently honored Kathy with the 2026 Margaret B. Upton Volunteer Leadership Award, Berrien County, Michigan’s most prestigious lifetime honor for community service.



Kathy speaks with warmth, wisdom, and authenticity. Her teaching is marked by a blend of practical experience and spiritual depth, inviting others to see God’s hand in their own stories and to live out their callings with courage and grace.”

Kathy gave her life to Jesus in 1988 through the ministry of Grace Community Church in Washingtonville, NY, and spent her next 19 years joyfully tumbling through the many ministry opportunities they handed her. She quickly learned what her strengths were not, tried hard to be the “good church lady” while managing to skin her knees—sometimes literally—in the process. But somewhere in the mix of bulletin-folding, nursery duty, women’s conferences, and a few glorious missteps, she stumbled straight into a real understanding of grace and found true purpose.

Today, Kathy calls Saint Joseph, Michigan, home, where she lives with her husband Chris of 40 years. She is mom to three grown children and ‘alpha’ to a giant Newfoundland dog. Big-time #Downsyndromelove beats in her heart (thank you, middle child), giving her eyes to see beauty in every person and hope in life’s curveballs.



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