

Kathryn (Kathy) Craig

Kathryn Craig—known to many as Kathy—is a bridge-builder at heart. With decades of leadership experience in both the local church and corporate world, she carries a unique perspective that blends strategic insight with deep compassion for people and love for Jesus.

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Kathy spent much of her career in corporate environments—developing leaders and cultivating cultures that value integrity, innovation, and human flourishing. Her background includes oversight of teams for Whirlpool Corporation’s Global Communications and managing KitchenAid’s in-house creative team. In these roles, she honed her expertise in brand development, communication, and mentorship. She has also spoken at conferences hosted by companies and organizations including Microsoft in Seattle, as well as communications conferences in Boston, New York, and Chicago.

Kathy’s deepest passion is ministry and community care. She has served in discipleship leadership, led Bible studies, women’s retreats, workshops, and outreach initiatives that meet both spiritual and practical needs. Today, she serves on her local church Advisory Council, is a certified Biblical Counselor, and is a founding member of The Rooted Soul, a Biblical Counseling and Spiritual Formation Center. She also directs New Heights CCDA’s Community Food Network in southwest Michigan, a thriving food cooperative focused on spiritual growth, wellness, and meaningful



Kathy speaks with warmth, wisdom, and authenticity. Her teaching is marked by a blend of practical experience and spiritual depth, inviting others to see God’s hand in their own stories and to live out their callings with courage and grace.”

community involvement. In 2026, United Way honored Kathy with the Margaret B. Upton Volunteer Leadership Award, Berrien County’s highest lifetime recognition for community service.

Kathy came to faith in Jesus in 1988 through Grace Community Church in Washingtonville, New York, where years of ministry involvement shaped her understanding of grace, purpose, and authentic faith. She and her husband Chris have been married for 40 years and live in St. Joseph. Together they have three grown children, a giant Newfoundland dog, and a deep love for the Down syndrome community that has profoundly shaped Kathy’s vision of beauty, dignity, and hope in every person.



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